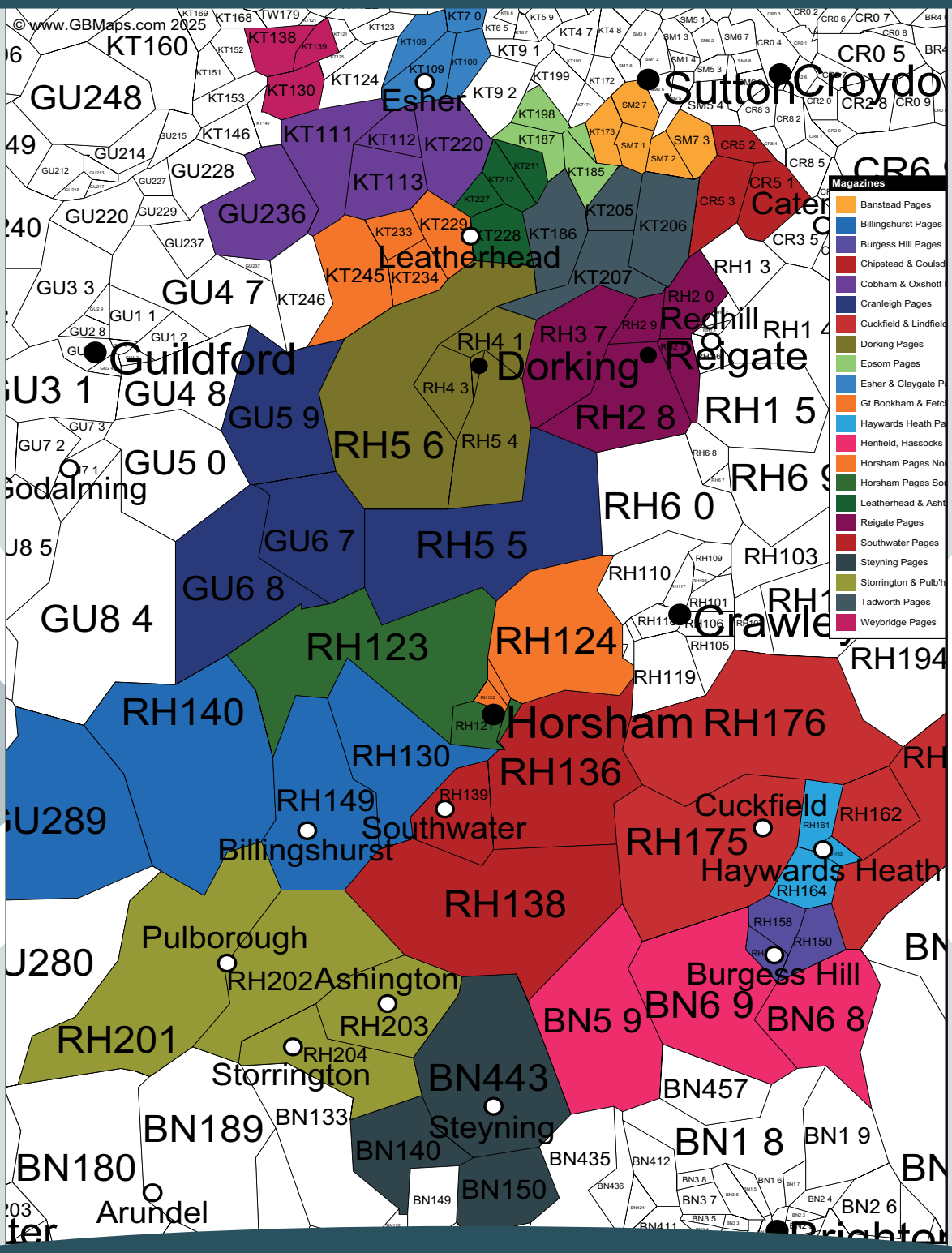
THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY

gotolocal

RATE CARD 2027

The local magazines with guaranteed delivery by Royal Mail

Door-to-Door Distribution to 267,762 homes across Surrey & Sussex



To advertise call 01403 588618 or email info@gotolocal.co.uk

www.gotolocal.co.uk

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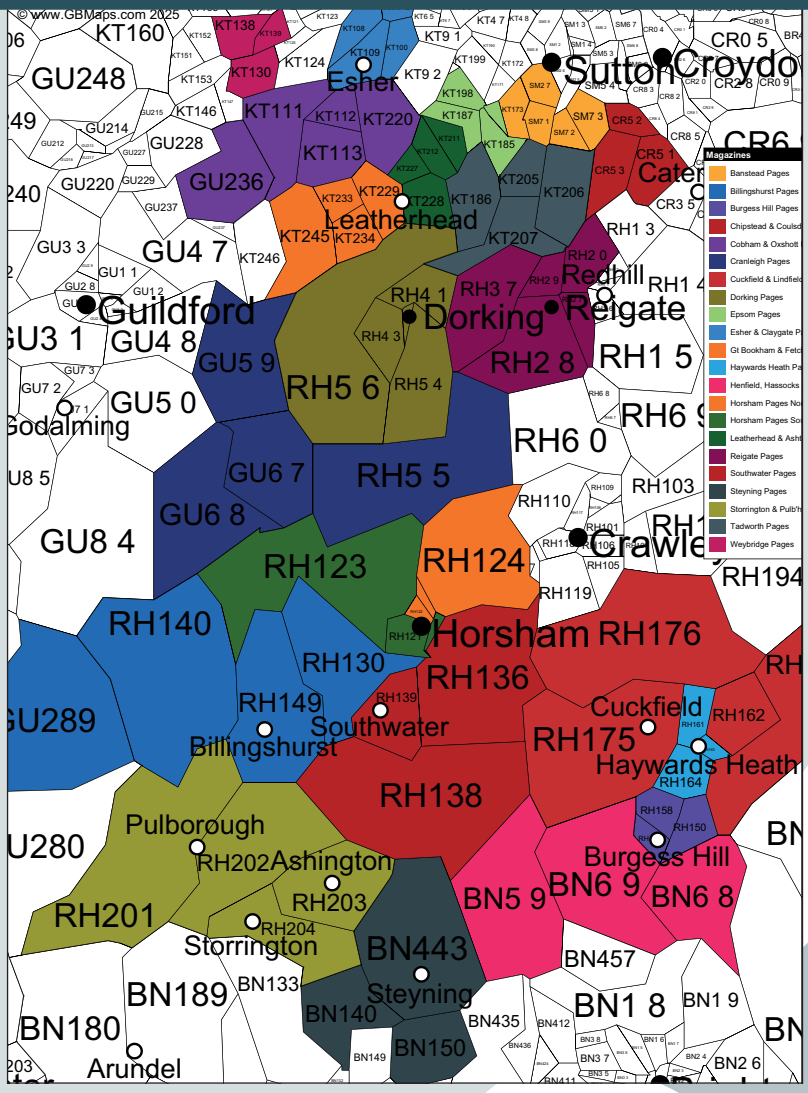

11,846 COPIES

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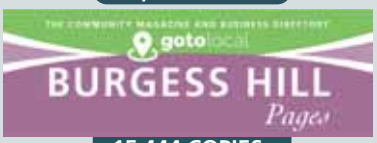
10,477 COPIES



15,444 COPIES

12,964 COPIES

10,286 COPIES

12,592 COPIES

13,100 COPIES

12,209 COPIES

10,389 COPIES

13,138 COPIES

13,913 COPIES

12,516 COPIES

12,302 COPIES

14,246 COPIES

11,878 COPIES

13,410 COPIES

10,862 COPIES

11,856 COPIES

12,405 PAGES

10,247 COPIES

10,540 COPIES

Delivering to 127,786 homes across Sussex

Delivered to 11,142 homes in Billingshurst, Slinfold, Barns Green, Loxwood and Balls Cross.
RH13 0 - 2,010 copies
RH14 9 - 4,8579 copies
RH14 0 - 2,774 copies
GU28 9 - 1,501 copies

Delivered to 15,444 homes in Burgess Hill.
RH15 9 - 3,183 copies
RH15 0 - 6,825 copies
RH15 8 - 5,436 copies

Delivered to 13,100 homes in Cuckfield, Lindfield, Handcross, Balcombe, Staplefield, Ardingly, Maresfield & Newick.
RH17 5 - 3,350 copies
RH17 6 - 2,742 copies
RH16 2 - 3,140 copies
RH17 7 - 3,868 copies

Delivered to 13,913 homes in Haywards Heath.
RH16 1 - 3,420 copies
RH16 3 - 5,206 copies
RH16 4 - 5,287 copies

Delivered to 12,516 homes in Henfield, Hassocks, Hurstpierpoint, Small Dole, Sayers Common, High Cross and Ditchling.
BN5 9 - 3,665 copies
BN6 8 - 4,760 copies
BN6 9 - 4,091 copies

Delivered to 14,246 homes in central & south Horsham, Broadbridge Heath, Rudgwick, Kingsfold and Warnham.
RH13 5 - 4,485 copies
RH12 1 - 4,748 copies
RH12 3 - 5,013 copies

Delivered to 12,302 homes in north Horsham, Faygate, Holmbush, Rusper and Lambs Green.
RH12 5 - 3,611 copies
RH12 2 - 3,384 copies
RH12 4 - 5,307 copies

Delivered to 10,862 homes in Southwater, Dial Post and Lower Beeding.
RH13 6 - 3,988 copies
RH13 8 - 2,397 copies
RH13 9 - 4,477 copies

Delivered to 11,856 homes in Steyning, Findon, North End, Botolphs, Ashurst, Wiston, Upper Beeding and Coombes.
BN14 0 - 3,263 copies
BN15 0 - 3,958 copies
BN44 3 - 4,635 copies

Delivered to 12,405 homes in Storrington, Pulborough, West Burton, Thakeham, West Chiltington and Rackham.
RH20 1 - 2,727 copies
RH20 2 - 3,196 copies
RH20 3 - 3,489 copies
RH20 4 - 2,993 copies

Delivering to 139,976 homes across Surrey

Delivered to 11,846 homes in Banstead, East Ewell and Nork.
SM7 1 - 2,349 copies
SM7 2 - 3,269 copies
SM7 3 - 2,113 copies
SM2 7 - 2,391 copies
KT17 3 - 1,724 copies

Delivered to 10,477 homes in Great Bookham, Fetcham and Effingham.
KT22 9 - 3,735 copies
KT23 3 - 2,693 copies
KT23 4 - 2,374 copies
KT24 5 - 1,675 copies

Delivered to 12,964 homes in Chipstead, Coulsdon, Old Coulsdon, Mugswell and Netherne-on-the-Hill..
CR5 1 - 4,327 copies
CR5 2 - 4,156 copies
CR5 3 - 4,481 copies

Delivered to 10,286 homes in Oxshott, Cobham, Downside, Wisley and Ripley.
KT22 0 - 1,859 copies
KT11 1 - 2,705 copies
KT11 2 - 3,019 copies
KT11 3 - 885 copies
GU23 6 -1,818 copies

Delivered to 12,592 homes in Cranleigh, Ewhurst, Capel, Newdigate, Shere & Farley Green.
GU6 7 - 4,226 copies
GU6 8 - 3,928 copies
RH5 5 - 2,714 copies
GU5 9 - 1,724 copies

Delivered to 12,209 homes in Dorking, Holmwood and Wotton.
RH4 1 - 2,643 copies
RH4 2 - 2,310 copies
RH4 3 - 2,448 copies
RH5 4 - 3,055 copies
RH5 6 - 1,753 copies

Delivered to 10,389 homes in Epsom.
KT17 4 - 2,408 copies
KT18 7 - 3,601 copies
KT19 8 - 4,380 copies

Delivered to 13,138 homes in Esher and Claygate.
KT10 0 - 4,146 copies
KT10 8 - 2,355 copies
KT10 9 - 2,302 copies
KT7 0 - 4,335 copies

Delivered to 11,878 homes in Leatherhead and Ashtead.
KT21 1 - 2,737 copies
KT21 2 - 3,054 copies
KT22 7 - 3,517 copies
KT22 8 - 2,570 copies

Delivered to 13,410 homes in Reigate, Betchworth, Brockham, Reigate Heath & Leigh.
.RH2 0 - 3,853 copies
RH2 9 - 1,645 copies
RH2 7 - 3,093 copies
RH2 8 - 3,086 copies
RH3 7 - 1,733 copies

Delivered to 10,247 homes in Tadworth, Box Hill, Headley, Kingswood & Walton on the Hill.
KT18 6 - 7639 copies
KT20 5 - 3,842 copies
KT20 6 - 2,659 copies
KT20 7 - 2,983 copies

Delivered to 10,540 homes in Weybridge and Oatlands.
KT13 0 - 3,816 copies
KT13 8 - 2,409 copies
KT13 9 - 4,315 copies

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Door-to-Door Distribution to 267,762 homes across Surrey & Sussex

GoToLocal has expanded from the merging of Horsham Publications and The Mid Sussex Handbook which have both been delivering the local news for over 18 years and have established an enviable reputation of delivering a real return on investment for advertisers. Since then we have launched further magazines in Billingshurst, Cuckfield & Lindfield, Henfield, Hassocks & Hurstpierpoint, Steyning and Storrington & Pulborough which gives extensive coverage of West Sussex to 127,786 homes. In 2022 we launched nine magazines in Surrey and have since launched new magazines in Chipstead & Coulsdon and Reigate reaching 139,976 homes in Surrey.

Advertisers benefit from:-

- **Guaranteed delivery by Royal Mail Door-to-Door Distribution to reach rural areas and gated communities**
- **Quality editorial that is read covering every facet of local life**
- **Unique community information for local clubs and societies**
- **Editorial support for advertisers**
- **Advertisers automatically receive entries on our website directory and digital versions of the magazines**
- **Packages available for online advertising with weblinks**
- **Dedicated discounts & offers section highlighting special offers to readers**
- Over **78.6% of advertisers rebook year on year**
- **Advertising costs can be spread monthly by direct debit**

All magazines	1 ins'n 2 months	6 insertions 1 year (1 magazine)	12 insertions 1 year (2 magazines)	24 insertions 1 year (4 magazines)	48 insertions 1 year (8 magazines)	60 insertions 1 year (10 magazines)	96 insertions 1 year (16 magazines)	132 insertions 1 year (22 magazines)
Eighth Page	£107	£97 per issue (£48.50 a month)	£87 per issue (£87 a month)	£77 per issue (£154 a month)	£67 per issue (£268 a month)	£57 per issue (£285 a month)	£47 per issue (£376 a month)	£37 per issue (£407 a month)
Quarter Page	£147	£137 per issue (£68.50 a month)	£127 per issue (£127 a month)	£117 per issue (£234 a month)	£107 per issue (£428 a month)	£97 per issue (£485 a month)	£87 per issue (£696 a month)	£77 per issue (£847 a month)
Half Page	£187	£177 per issue (£88.50 a month)	£167 per issue (£167 a month)	£157 per issue (£314 a month)	£147 per issue (£588 a month)	£137 per issue (£685 a month)	£127 per issue (£1016 a month)	£117 per issue (£1287 a month)
Full Page	£267	£257 per issue (£128.50 a month)	£247 per issue (£247 a month)	£237 per issue (£474 a month)	£227 per issue (£908 a month)	£217 per issue (£1085 a month)	£207 per issue (£1656 a month)	£197 per issue (£2167 a month)
Premium Pages	£287	£277 per issue (£138.50 a month)	£267 per issue (£267 a month)	£257 per issue (£514 a month)	£247 per issue (£988 a month)	£237 per issue (£1185 a month)	£227 per issue (£1816 a month)	£217 per issue (£2387 a month)
Back Cover	£317	£307 per issue	£297 per issue	£287 per issue	£277 per issue	£267 per issue	£257 per issue	£247 per issue
Double Page Spr'd	£457	£447 per issue	£437 per issue	£427 per issue	£417 per issue	£407 per issue	£397 per issue	£387 per issue
Front Page (Half)	£227	£217 per issue	£207 per issue	£197 per issue	£187 per issue	£177 per issue	£167 per issue	£157 per issue

TECHNICAL SPECIFICATION

DPS	Bleed Trim	- 216mm high x 302mm across - 210mm high x 296mm across
Full page	Bleed Trim	- 216mm high x 154mm across - 210mm high x 148mm across
Half page	Landscape Portrait	- 90mm high x 130mm across - 190mm high x 60mm across
Quarter page	Landscape Portrait	- 40mm high x 130mm across - 90mm high x 60mm across
Eighth page	Landscape	- 40mm high x 60mm across
Front page Half	Bleed Trim	- 78mm high x 154mm across - 75mm high x 148mm across

NOT-FOR-PROFIT ORGANISATION RATES

Quarter Page £77, Half Page £117 & Full Page £197
For those where VAT is not applicable, proof will be required e.g. Registered Charity Number.

VAT & ARTWORK

The rates quoted exclude VAT. If you do not have artwork in electronic format our in-house graphic designer can produce an advertisement for you free of charge if you book a series of at least six adverts. Otherwise artwork prices start at £25 + VAT.

ADVERTORIALS

We also offer advertorials as a great way to promote your business:-
Full Page Advertorial - £197 + VAT
Please supply 625 words with logo/pictures and contact details
Half Page Advertorial - £117 + VAT
Please supply 275 words with logo/picture and contact details

FORMAT AND TERMS

Adverts can be submitted in PDF or JPEG format (Fonts embedded/CMYK/300dpi). Full payment for all advertisements must be received by the copy deadline date unless monthly direct debit has been agreed (first payment is required upon booking and the remainder by monthly direct debit). Payments can be made by BACS or credit/debit card.

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GOTOLOCAL COPY DEADLINES

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Publication Dates	July/Aug	Aug/Sept	Sept/Oct	Oct/Nov	Nov/Dec	Dec/Jan	Jan/Feb	Feb/Mar	Mar/Apr	Apr/May	May/June
CHIPSTEAD & COULSDON PAGES	●		●		●		●		●		●
CRANLEIGH PAGES	●		●		●		●		●		●
CUCKFIELD & LINDF'D PAGES	●		●		●		●		●		●
EPSOM PAGES	●		●		●		●		●		●
ESHER & CLAYGATE PAGES	●		●		●		●		●		●
GT BOOKHAM & F'M PAGES	●		●		●		●		●		●
HAYWARDS HEATH PAGES	●		●		●		●		●		●
HORSHAM PAGES NORTH	●		●		●		●		●		●
SOUTHWATER PAGES	●		●		●		●		●		●
STORR'N & PULB'H PAGES	●		●		●		●		●		●
TADWORTH PAGES	●		●		●		●		●		●
Copy Deadline	Thurs 11th June		Tues 11th Aug		Mon 12th Oct		Fri 11th Dec		Thurs 11th Feb		Mon 12th Apr
Distribution Start Date	Mon 6th July		Mon 7th Sept		Mon 2nd Nov		Mon 4th Jan		Mon 1st Mar		Mon 3rd May

Publication Dates	Aug/Sept	Sept/Oct	Oct/Nov	Nov/Dec	Dec/Jan	Jan/Feb	Feb/Mar	Mar/Apr	Apr/May	May/June	June/July
BANSTEAD PAGES	●		●		●		●		●		●
BILLINGSHURST PAGES	●		●		●		●		●		●
BURGESS HILL PAGES	●		●		●		●		●		●
COBHAM & OX'T PAGES	●		●		●		●		●		●
DORKING PAGES	●		●		●		●		●		●
HENFIELD, H & H PAGES	●		●		●		●		●		●
HORSHAM PAGES SOUTH	●		●		●		●		●		●
LEATHERH'D & ASH'D PAGES	●		●		●		●		●		●
REIGATE PAGES	●		●		●		●		●		●
STEYNING PAGES	●		●		●		●		●		●
WEYBRIDGE PAGES	●		●		●		●		●		●
Copy Deadline	Mon 13th July		Fri 11th Sep		Wed 11th Nov		Mon 11h Jan		Thurs 11th Mar		Tues 11th May
Distribution Start Date	Mon 3rd Aug		Mon 5th Oct		Mon 7th Dec		Mon 1st Feb		Mon 5th Apr		Mon 7th Jun

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CONTACT US

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Published by Carnah Events Limited

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