

RATE CARD 2024

The local magazines with guaranteed delivery by



Door-to-Door Distribution to 263,554 homes across Surrey & Sussex

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
BANSTEAD
 → PAGES
 12,040 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
BILLINGSHURST
 → PAGES
 11,315 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
BURGESS HILL
 → PAGES
 14,941 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
COBHAM
 → & Oxshott PAGES
 10,106 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
CRAWLEY
 → North PAGES
 12,168 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
CRAWLEY
 → South PAGES
 12,843 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
CUCKFIELD & LINDFIELD
 → PAGES
 13,651 copies

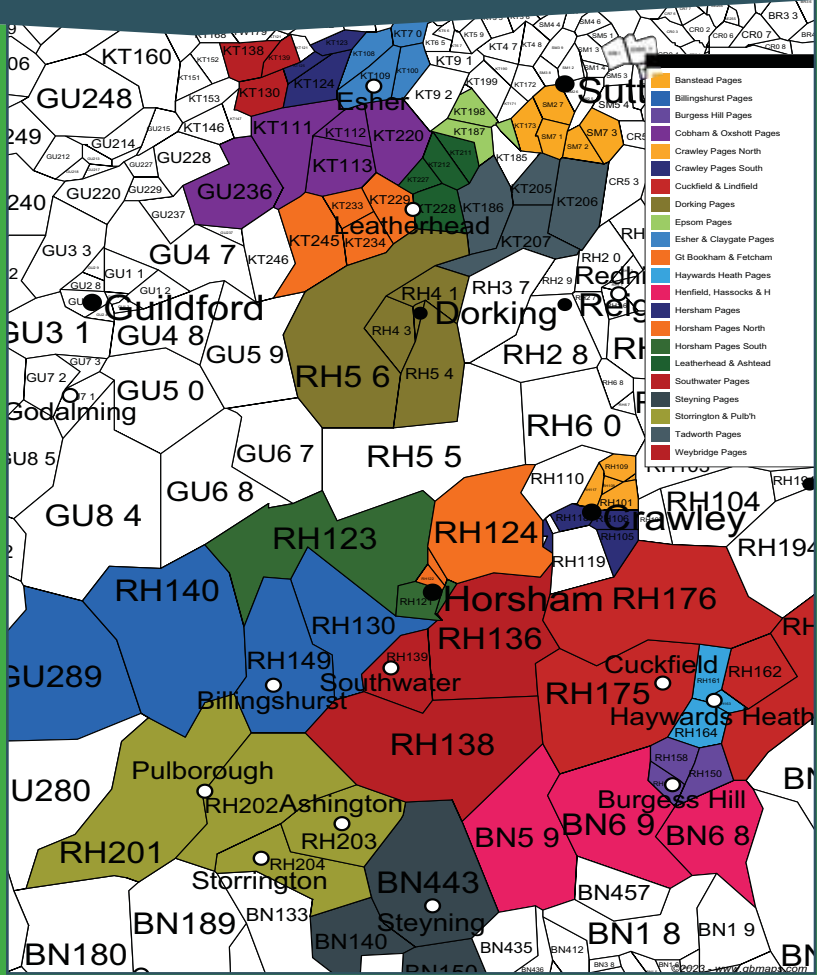
THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
DORKING
 → PAGES
 12,297 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
EPSOM
 → PAGES
 10,321 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
ESHER & CLAYGATE
 → PAGES
 13,073 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
GT BOOKHAM
 → & Fetcham PAGES
 10,395 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
HAYWARDS HEATH
 → PAGES
 13,076 copies



Every magazine is bi-monthly

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
HENFIELD, HASSOCKS & HURSTPIERPOINT
 → PAGES
 12,104 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
SOUTHWATER
 → PAGES
 11,492 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
HERSHAM
 → PAGES
 11,723 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
STEYNING
 → PAGES
 11,993 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
HORSHAM
 → North PAGES
 12,036 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
STORRINGTON & PULBOROUGH
 → PAGES
 12,298 pages

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
HORSHAM
 → South PAGES
 13,569 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
TADWORTH
 → PAGES
 10,224 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
LEATHERHEAD
 → & Ashted PAGES
 11,475 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
WEYBRIDGE
 → PAGES
 10,414 copies

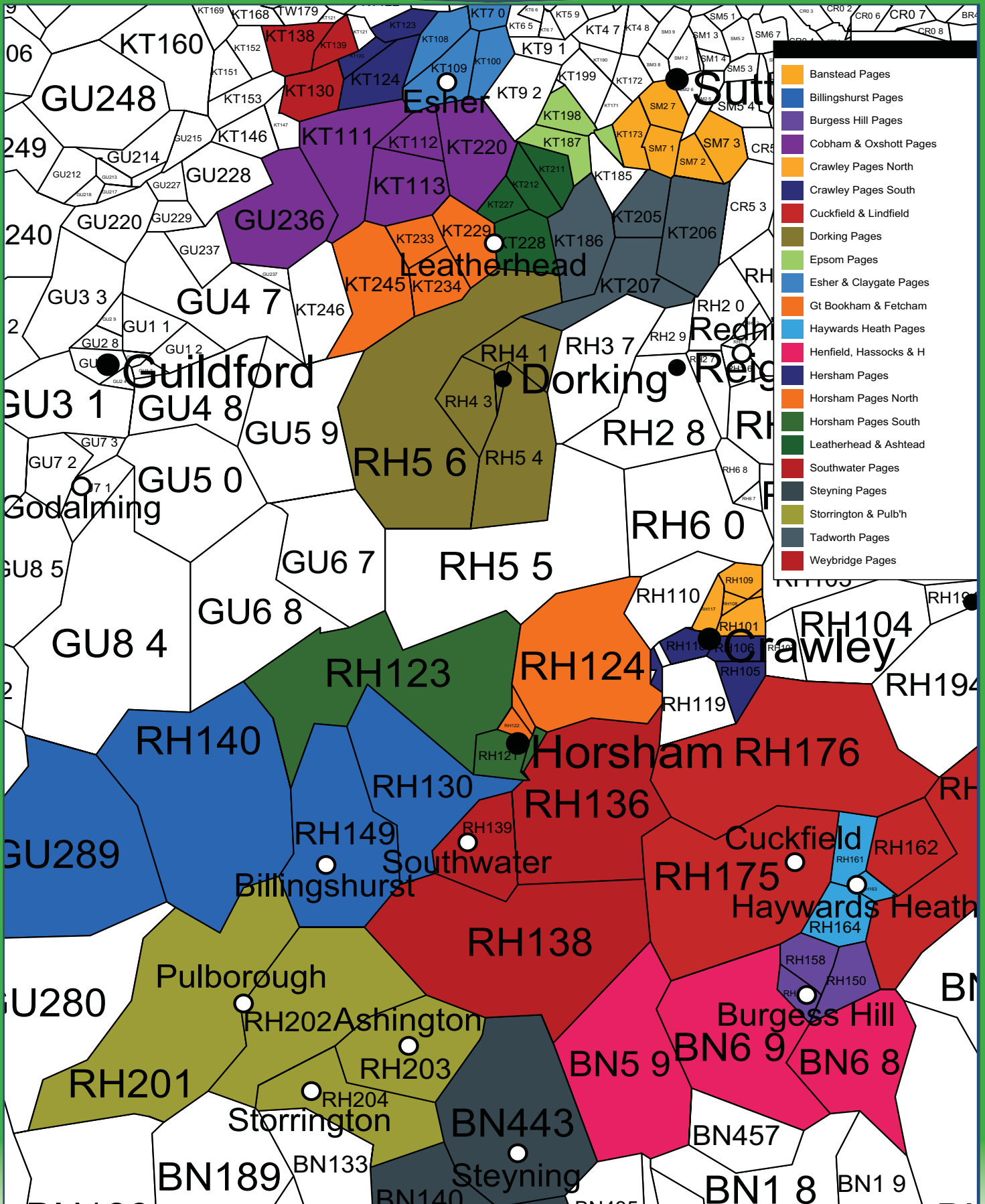
To advertise call 01403 588618 or email info@gotolocal.co.uk

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Delivering to 151,486 homes across Sussex



Delivered to 11,315 homes in Billingshurst, Slinfold, Barns Green, Loxwood and Balls Cross.

RH13 0 - 2,272 copies
RH14 9 - 4,832 copies
RH14 0 - 2,713 copies
GU28 9 - 1,498 copies



Delivered to 14,941 homes in Burgess Hill.

RH15 9 - 3,689 copies
RH15 0 - 6,496 copies
RH15 8 - 4,756 copies



Delivered to 12,843 homes in south Crawley, Gossops Green, Southgate, Furnace Green and Tilgate.

RH10 6 - 4,282 copies
RH11 8 - 5,817 copies
RH10 5 - 2,744 copies



Delivered to 12,168 homes in north Crawley, Langley Green, West Green, Northgate and Three Bridges.

RH10 8 - 3,405 copies
RH10 9 - 140 copies
RH10 1 - 3,872 copies
RH11 7 - 4,751 copies



Delivered to 13,651 homes in Cuckfield, Lindfield, Handcross, Balcombe, Staplefield, Ardingly, Maresfield & Newick.

RH17 5 - 3,233 copies
RH17 6 - 2,968 copies
RH16 2 - 3,581 copies
RH17 7 - 3,869 copies



Delivered to 13,076 homes in Haywards Heath.

RH16 1 - 1,453 copies
RH16 3 - 5,975 copies
RH16 4 - 5,648 copies



Delivered to 12,104 homes in Henfield, Hassocks, Hurstpierpoint, Small Dole, Sayers Common, High Cross and Ditchling.

BN5 9 - 3,645 copies
BN6 8 - 4,508 copies
BN6 9 - 3,951 copies



Delivered to 13,569 homes in central & south Horsham, Broadbridge Heath, Rudgwick, Kingsfold and Warnham.

RH13 5 - 3,555 copies
RH12 1 - 4,841 copies
RH12 3 - 5,173 copies



Delivered to 12,036 homes in north Horsham, Faygate, Holmbush, Rusper and Lambs Green.

RH12 5 - 4,812 copies
RH12 2 - 2,718 copies
RH12 4 - 4,506 copies



Delivered to 11,492 homes in Southwater, Dial Post and Lower Beeding.

RH13 6 - 4,425 copies
RH13 8 - 2,630 copies
RH13 9 - 4,437 copies



Delivered to 11,993 homes in Steyning, Findon, North End, Botolphs, Ashurst, Wiston, Upper Beeding and Coombes.

BN14 0 - 3,265 copies
BN15 0 - 4,102 copies
BN44 3 - 4,626 copies



Delivered to 12,298 homes in Storrington, Pulborough, West Burton, Thakeham, West Chiltington and Rackham.

RH20 1 - 2,495 copies
RH20 2 - 3,398 copies
RH20 3 - 3,490 copies
RH20 4 - 2,915 copies

Delivering to 112,068 homes across Surrey



Delivered to 12,040 homes in Banstead, East Ewell and Nork.

SM7 1 - 2,347 copies
SM7 2 - 3,221 copies
SM7 3 - 2,100 copies
SM2 7 - 2,688 copies
KT17 3 - 1,684 copies



Delivered to 10,106 homes in Oxshott, Cobham, Downside, Wisley and Ripley.

KT22 0 - 1,796 copies
KT11 1 - 2,712 copies
KT11 2 - 2,985 copies
KT11 3 - 876 copies
GU23 6 - 1,737 copies



Delivered to 10,321 homes in Epsom.

KT17 4 - 2,269 copies
KT18 7 - 3,377 copies
KT19 8 - 4,675 copies



Delivered to 12,297 homes in Dorking, Holmwood and Wotton.

RH4 1 - 2,393 copies
RH4 2 - 2,448 copies
RH4 3 - 2,353 copies
RH5 4 - 3,201 copies
RH5 6 - 1,902 copies



Delivered to 13,073 homes in Esher and Claygate.

KT10 0 - 4,131 copies
KT10 8 - 2,327 copies
KT10 9 - 2,238 copies
KT7 0 - 4,377 copies



Delivered to 10,395 homes in Great Bookham, Fetcham and Effingham.

KT22 9 - 3,713 copies
KT23 3 - 2,680 copies
KT23 4 - 2,358 copies
KT24 5 - 1,644 copies



Delivered to 11,723 homes in Hershham.

KT12 1 - 2,359 copies
KT12 3 - 3,407 copies
KT12 5 - 2,900 copies
KT12 4 - 3,057 copies



Delivered to 11,475 homes in Leatherhead and Ashtead.

KT21 1 - 2,501 copies
KT21 2 - 3,273 copies
KT22 7 - 3,085 copies
KT22 8 - 2,616 copies



Delivered to 10,224 homes in Tadworth, Box Hill, Headley, Kingswood, Lower Kingswood and Walton on the Hill.

KT18 6 - 778 copies
KT20 5 - 3,911 copies
KT20 6 - 2,568 copies
KT20 7 - 2,967 copies



Delivered to 10,414 homes in Weybridge and Oatlands.

KT13 0 - 3,786 copies
KT13 8 - 2,376 copies
KT13 9 - 4,252 copies

The local magazines with guaranteed delivery by **Royal Mail**
Door-to-Door Distribution to 263,554 homes across Surrey & Sussex

GoToLocal has expanded from the merging of Horsham Publications and The Mid Sussex Handbook which have both been delivering the local news for over 15 years and have established an enviable reputation of delivering a real return on investment for advertisers. Since then we have launched further magazines in Crawley, Billingshurst, Cuckfield & Lindfield, Henfield, Hassocks & Hurstpierpoint, Steyning, Storrington & Pulborough which gives extensive coverage of Sussex to over 151,000 homes. In 2022 we launched a further eight magazines in Surrey to fill the void left by Look Local Magazines and have since launched a further two new magazines in Banstead and Epsom reaching over 112,000 homes in Surrey. Advertisers benefit from:-

- Guaranteed delivery by Royal Mail Door-to-Door Distribution to reach rural areas and gated communities
- Quality editorial that is read covering every facet of local life
- Unique community information for local clubs and societies
- Editorial support for advertisers
- Advertisers automatically receive entries on our website directory and digital versions of the magazines
- Packages available for online advertising with weblinks
- Dedicated discounts & offers section highlighting special offers to readers
- 75% of advertisers rebook year on year
- Advertising index and contents page
- Advertising costs can be spread monthly by direct debit

All magazines	1 ins'n 2 months	6 insertions 1 year (1 magazine)	12 insertions 1 year (2 magazines)	24 insertions 1 year (4 magazines)	48 insertions 1 year (8 magazines)	60 insertions 1 year (10 magazines)	96 insertions 1 year (16 magazines)	132 insertions 1 year (22 magazines)
Eighth Page	£102	£92 per issue (£46 a month)	£82 per issue (£82 a month)	£72 per issue (£144 a month)	£62 per issue (£248 a month)	£52 per issue (£260 a month)	£42 per issue (£336 a month)	£32 per issue (£352 a month)
Quarter Page	£142	£132 per issue (£66 a month)	£122 per issue (£122 a month)	£112 per issue (£224 a month)	£102 per issue (£408 a month)	£92 per issue (£460 a month)	£82 per issue (£656 a month)	£72 per issue (£792 a month)
Half Page	£182	£172 per issue (£86 a month)	£162 per issue (£162 a month)	£152 per issue (£304 a month)	£142 per issue (£568 a month)	£132 per issue (£660 a month)	£122 per issue (£976 a month)	£112 per issue (£1232 a month)
Full Page	£262	£252 per issue (£126 a month)	£242 per issue (£242 a month)	£232 per issue (£464 a month)	£222 per issue (£888 a month)	£212 per issue (£1060 a month)	£202 per issue (£1616 a month)	£192 per issue (£2112 a month)
Premium Pages	£282	£272 per issue (£136 a month)	£262 per issue (£262 a month)	£252 per issue (£504 a month)	£242 per issue (£968 a month)	£232 per issue (£1160 a month)	£222 per issue (£1776 a month)	£212 per issue (£2332 a month)
Back Cover	£312	£302 per issue	£292 per issue	£282 per issue	£272 per issue	£262 per issue	£252 per issue	£242 per issue
Double Page Sprd	£452	£442 per issue	£432 per issue	£422 per issue	£412 per issue	£402 per issue	£392 per issue	£382 per issue
Front Page (Qtr)	£212	£202 per issue	£192 per issue	£182 per issue	£172 per issue	£162 per issue	£152 per issue	£142 per issue

TECHNICAL SPECIFICATION		
DPS	Bleed	- 216mm high x 302mm across
	Trim	- 210mm high x 296mm across
Full page	Bleed	- 216mm high x 154mm across
	Trim	- 210mm high x 148mm across
Half page	Landscape	- 90mm high x 130mm across
	Portrait	- 190mm high x 60mm across
Quarter page	Landscape	- 40mm high x 130mm across
	Portrait	- 90mm high x 60mm across
Eighth page	Landscape	- 40mm high x 60mm across
Front page Quarter	Bleed	- 46mm high x 154mm across
	Trim	- 40mm high x 148mm across

NOT-FOR-PROFIT ORGANISATION RATES

Quarter Page £72, Half Page £102 & Full Page £142
 For those where VAT is not applicable, proof will be required
 e.g. Registered Charity Number.

VAT & ARTWORK

The rates quoted exclude artwork charges and VAT.
 If you do not have artwork in electronic format our in-house graphic designer can produce an advertisement for you. Prices start at £25 + VAT.

ADVERTORIALS

We also offer advertorials as a great way to promote your business:-
 Full Page Advertorial - £192 + VAT
 Please supply 500 words with logo/pictures and contact details
 Half Page Advertorial - £112 + VAT
 Please supply 250 words with logo/picture and contact details

FORMAT AND TERMS

Adverts can be submitted in PDF or JPEG format (Fonts embedded/CMYK/300dpi). Full payment for all advertisements must be received by the copy deadline date unless monthly direct debit has been agreed (first payment is required upon booking and the remainder by monthly direct debit). Payments can be made by BACS or credit/debit card.

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GOTOLocal COPY DEADLINES

The local magazines with guaranteed delivery by **Royal Mail** Door-to-Door Distribution

Publication Dates	Mar/Apr	Apr/May	May/June	June/July	July/Aug	Aug/Sept	Sept/Oct	Oct/Nov	Nov/Dec	Dec/Jan	Jan/Feb	Feb/Mar
CRAWLEY PAGES NORTH	●		●		●		●		●		●	
CUCKFIELD & LINDF'D PAGES	●		●		●		●		●		●	
EPSOM PAGES	●		●		●		●		●		●	
ESHER & CLAYGATE PAGES	●		●		●		●		●		●	
GT BOOKHAM & F'M PAGES	●		●		●		●		●		●	
HAYWARDS HEATH PAGES	●		●		●		●		●		●	
HERSHAM PAGES	●		●		●		●		●		●	
HORSHAM PAGES NORTH	●		●		●		●		●		●	
SOUTHWATER PAGES	●		●		●		●		●		●	
STORR'N & PULB'H PAGES	●		●		●		●		●		●	
TADWORTH PAGES	●		●		●		●		●		●	
Copy Deadline	Fri 9th Feb	Thurs 11th Apr	Tues 11th June	Fri 9th August	Fri 11th October	Mon 9th Dec						
Distribution Start Date	Mon 4th March	Mon 6th May	Mon 1st July	Mon 2nd Sept	Mon 4th Nov	Mon 6th Jan						

Publication Dates	Mar/Apr	Apr/May	May/June	June/July	July/Aug	Aug/Sept	Sept/Oct	Oct/Nov	Nov/Dec	Dec/Jan	Jan/Feb	Feb/Mar
BANSTEAD PAGES		●		●		●		●		●		●
BILLINGSHURST PAGES		●		●		●		●		●		●
BURGESS HILL PAGES		●		●		●		●		●		●
COBHAM & OX'T PAGES		●		●		●		●		●		●
CRAWLEY PAGES SOUTH		●		●		●		●		●		●
DORKING PAGES		●		●		●		●		●		●
HENFIELD, H & H PAGES		●		●		●		●		●		●
HORSHAM PAGES SOUTH		●		●		●		●		●		●
LEATHERH'D & ASH'D PAGES		●		●		●		●		●		●
STEYNING PAGES		●		●		●		●		●		●
WEYBRIDGE PAGES		●		●		●		●		●		●
Copy Deadline	Mon 11th Mar	Fri 10th May	Wed 10th July	Wed 11th Sept	Mon 11th Nov	Fri 11th Jan						
Distribution Start Date	Mon 1st April	Mon 3rd Jun	Mon 5th Aug	Mon 7th Oct	Mon 2nd Dec	Mon 3rd Feb						



www.GOTOLocal.CO.UK ONLINE RATE CARD

Display Rates*	Town	District	County	Country	
Box Advert Top Of Page	£32 per month	£42 per month	£52 per month	£62 per month	plus VAT
Box Advert Bottom Of Page	£27 per month	£37 per month	£47 per month	£57 per month	plus VAT

CONTACT US

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Published by Carnah Events Limited

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