



RATE CARD 2023/2024

The local magazines with guaranteed delivery by



Door-to-Door Distribution to 275,816 homes and businesses across Surrey & Sussex

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
BANSTEAD
→ PAGES
12,063 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
BILLINGSHURST
→ PAGES
11,962 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
BURGESS HILL
→ PAGES
15,715 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
COBHAM
→ & Oxshott PAGES
10,610 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
CRAWLEY
→ North PAGES
13,848 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
CRAWLEY
→ South PAGES
13,029 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
CUCKFIELD & LINDFIELD
→ PAGES
13,688 copies

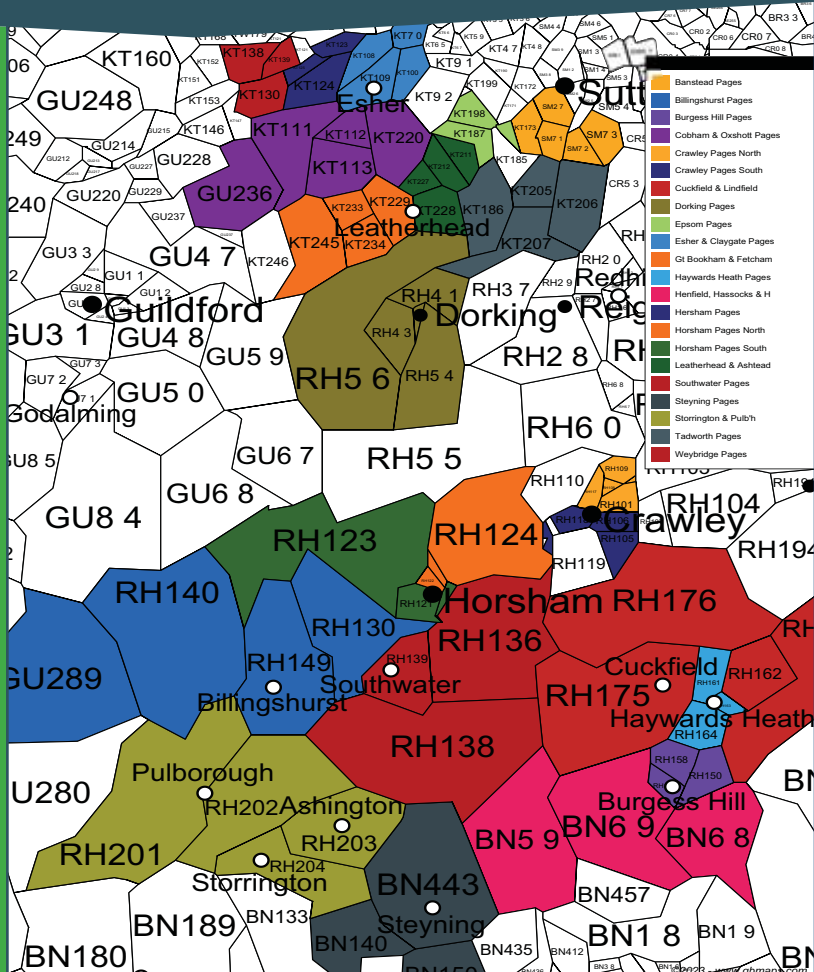
THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
DORKING
→ PAGES
12,584 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
EPSOM
→ PAGES
11,512 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
ESHER & CLAYGATE
→ PAGES
13,642 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
GT BOOKHAM
→ & Fetcham PAGES
10,691 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
HAYWARDS HEATH
→ PAGES
14,221 copies



Every magazine is bi-monthly

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
HENFIELD, HASSOCKS & HURSTPIERPOINT
→ PAGES
12,877 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
SOUTHWATER
→ PAGES
11,895 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
HERSHAM
→ PAGES
12,152 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
STEYNING
→ PAGES
11,679 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
HORSHAM
→ North PAGES
12,430 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
STORRINGTON & PULBOROUGH
→ PAGES
12,872 pages

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
HORSHAM
→ South PAGES
14,722 copies

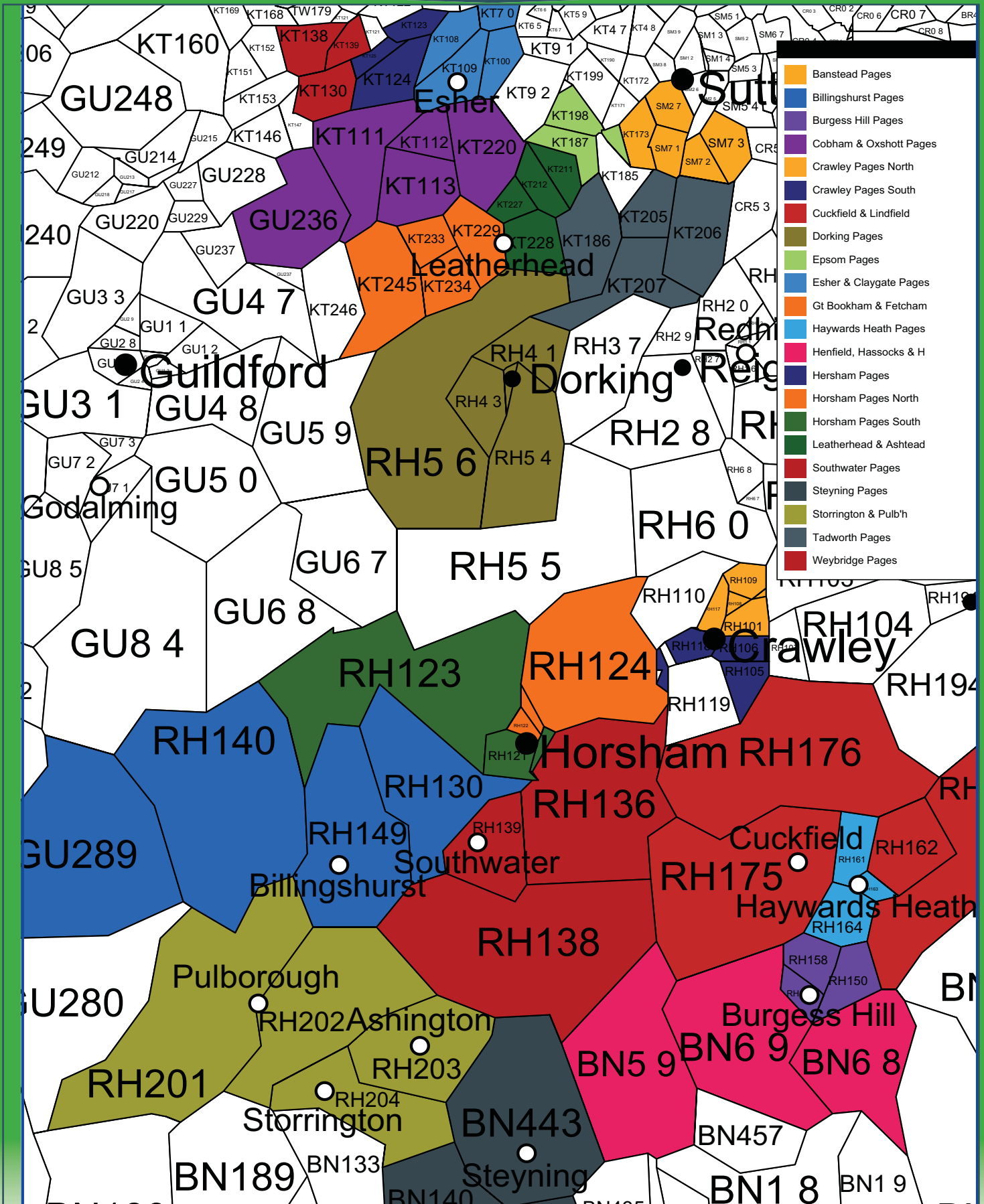
THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
TADWORTH
→ PAGES
10,434 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
LEATHERHEAD
→ & Ashted PAGES
12,248 copies

THE COMMUNITY MAGAZINE AND BUSINESS DIRECTORY
WEYBRIDGE
→ PAGES
11,052 copies

To advertise call 01403 588618 or email info@gotolocal.co.uk

www.gotolocal.co.uk



Delivering to 158,828 homes and businesses across Sussex



Delivered to 11,962 homes and businesses in Billingshurst, Slinfold, Barns Green, Loxwood and Balls Cross.

RH13 0 - 2,421 copies
RH14 9 - 5,135 copies
RH14 0 - 2,812 copies
GU28 9 - 1,594 copies



Delivered to 15,715 homes and businesses in Burgess Hill.

RH15 9 - 4,207 copies
RH15 0 - 6,539 copies
RH15 8 - 4,969 copies



Delivered to 13,029 homes and businesses in south Crawley, Gossops Green, Southgate, Furnace Green and Tilgate.

RH10 6 - 4,585 copies
RH11 8 - 5,871 copies
RH10 5 - 2,573 copies



Delivered to 13,848 homes and businesses in north Crawley, Langley Green, West Green, Northgate and Three Bridges.

RH10 8 - 3,560 copies
RH10 9 - 947 copies
RH10 1 - 4,502 copies
RH11 7 - 4,839 copies



Delivered to 13,668 homes and businesses in Cuckfield, Lindfield, Handcross, Balcombe, Staplefield, Ardingly, Maresfield & Newick.

RH17 5 - 3,277 copies
RH17 6 - 3,006 copies
RH16 2 - 3,426 copies
RH17 7 - 3,959 copies



Delivered to 14,221 homes and businesses in Haywards Heath.

RH16 1 - 2,571 copies
RH16 3 - 5,810 copies
RH16 4 - 5,840 copies



Delivered to 12,877 homes and businesses in Henfield, Hassocks, Hurstpierpoint, Small Dole, Sayers Common, High Cross and Ditchling.

BN5 9 - 3,970 copies
BN6 8 - 4,691 copies
BN6 9 - 4,216 copies



Delivered to 14,722 homes and businesses in central & south Horsham, Broadbridge Heath, Rudgwick, Kingsfold and Warnham.

RH13 5 - 3,843 copies
RH12 1 - 5,444 copies
RH12 3 - 5,435 copies



Delivered to 12,340 homes and businesses in north Horsham, Faygate, Holmbush, Rusper and Lamb's Green.

RH12 5 - 4,849 copies
RH12 2 - 2,759 copies
RH12 4 - 4,732 copies



Delivered to 11,895 homes and businesses in Southwater, Dial Post and Lower Beeding.

RH13 6 - 4,550 copies
RH13 8 - 2,842 copies
RH13 9 - 4,503 copies



Delivered to 11,679 homes and businesses in Steyning, Findon, North End, Botolphs, Ashurst, Wiston, Upper Beeding and Coombes.

BN14 0 - 2,783 copies
BN15 0 - 4,054 copies
BN44 3 - 4,842 copies



Delivered to 12,872 homes and businesses in Storrington, Pulborough, West Burton, Thakeham, West Chiltington and Rackham.

RH20 1 - 2,597 copies
RH20 2 - 3,524 copies
RH20 3 - 3,579 copies
RH20 4 - 3,172 copies

Delivering to 116,988 homes and businesses across Surrey



Delivered to 12,063 homes and businesses in Banstead, East Ewell and Nork.

SM7 1 - 2,418 copies
SM7 2 - 3,412 copies
SM7 3 - 2,166 copies
SM2 7 - 2,563 copies
KT17 3 - 1,504 copies



Delivered to 10,610 homes and businesses in Oxshott, Cobham, Downside, Wisley and Ripley.

KT22 0 - 1,837 copies
KT11 1 - 2,657 copies
KT11 2 - 3,136 copies
KT11 3 - 1,126 copies
GU23 6 - 1,854 copies



Delivered to 11,512 homes and businesses in Epsom.

KT17 4 - 3,301 copies
KT18 7 - 3,442 copies
KT19 8 - 4,769 copies



Delivered to 12,584 homes and businesses in Dorking, Holmwood and Wotton.

RH4 1 - 2,557 copies
RH4 2 - 2,541 copies
RH4 3 - 2,958 copies
RH5 4 - 2,690 copies
RH5 6 - 1,838 copies



Delivered to 13,642 homes and businesses in Esher and Claygate.

KT10 0 - 4,355 copies
KT10 8 - 2,479 copies
KT10 9 - 2,276 copies
KT7 0 - 4,532 copies



Delivered to 10,691 homes and businesses in Great Bookham, Fetcham and Effingham.

KT22 9 - 3,797 copies
KT23 3 - 2,800 copies
KT23 4 - 2,409 copies
KT24 5 - 1,685 copies



Delivered to 12,152 homes and businesses in Hershham.

KT12 1 - 2,556 copies
KT12 3 - 3,470 copies
KT12 5 - 2,933 copies
KT12 4 - 3,193 copies



Delivered to 12,248 homes and businesses in Leatherhead and Ashted.

KT21 1 - 2,537 copies
KT21 2 - 3,401 copies
KT22 7 - 3,497 copies
KT22 8 - 2,813 copies



Delivered to 10,434 homes and businesses in Tadworth, Box Hill, Headley, Kingswood, Lower Kingswood and Walton on the Hill.

KT18 6 - 720 copies
KT20 5 - 4,084 copies
KT20 6 - 2,601 copies
KT20 7 - 3,029 copies



Delivered to 11,052 homes and businesses in Weybridge and Oatlands.

KT13 0 - 3,910 copies
KT13 8 - 2,780 copies
KT13 9 - 4,362 copies

GoToLocal has expanded from the merging of Horsham Publications and The Mid Sussex Handbook which have both been delivering the local news for over 15 years and have established an enviable reputation of delivering a real return on investment for advertisers. Since then we have launched further magazines in Crawley, Billingshurst, Cuckfield & Lindfield, Henfield, Hassocks & Hurstpierpoint, Steyning, Storrington & Pulborough which gives extensive coverage of Sussex to over 158,000 homes and businesses. In 2022 we launched a further eight magazines in Surrey to fill the void left by Look Local Magazines and will be launching two new magazines in Banstead and Epsom in 2024. Advertisers benefit from:-

- Guaranteed delivery by Royal Mail Door-to-Door Distribution to reach rural areas and gated communities
- Quality editorial that is read covering every facet of local life
- Unique community information for local clubs and societies
- Editorial support for advertisers
- Advertisers automatically receive entries on our website directory and digital versions of the magazines
- Packages available for online advertising with weblinks
- Dedicated discounts & offers section highlighting special offers to readers
- 75% of advertisers rebook year on year
- Advertising index and contents page
- Advertising costs can be spread monthly by direct debit

All magazines	1 ins'n 2 months	6 insertions 1 year (1 magazine)	12 insertions 1 year (2 magazines)	24 insertions 1 year (4 magazines)	48 insertions 1 year (8 magazines)	60 insertions 1 year (10 magazines)	96 insertions 1 year (16 magazines)	132 insertions 1 year (22 magazines)
Eighth Page	£102	£92 per issue (£46 a month)	£82 per issue (£82 a month)	£72 per issue (£144 a month)	£62 per issue (£248 a month)	£52 per issue (£260 a month)	£42 per issue (£336 a month)	£32 per issue (£352 a month)
Quarter Page	£142	£132 per issue (£66 a month)	£122 per issue (£122 a month)	£112 per issue (£224 a month)	£102 per issue (£408 a month)	£92 per issue (£460 a month)	£82 per issue (£656 a month)	£72 per issue (£792 a month)
Half Page	£182	£172 per issue (£86 a month)	£162 per issue (£162 a month)	£152 per issue (£304 a month)	£142 per issue (£568 a month)	£132 per issue (£660 a month)	£122 per issue (£976 a month)	£112 per issue (£1232 a month)
Full Page	£262	£252 per issue (£126 a month)	£242 per issue (£242 a month)	£232 per issue (£464 a month)	£222 per issue (£888 a month)	£212 per issue (£1060 a month)	£202 per issue (£1616 a month)	£192 per issue (£2112 a month)
Premium Pages	£282	£272 per issue (£136 a month)	£262 per issue (£262 a month)	£252 per issue (£504 a month)	£242 per issue (£968 a month)	£232 per issue (£1160 a month)	£222 per issue (£1776 a month)	£212 per issue (£2332 a month)
Back Cover	£312	£302 per issue	£292 per issue	£282 per issue	£272 per issue	£262 per issue	£252 per issue	£242 per issue
Double Page Sprd	£452	£442 per issue	£432 per issue	£422 per issue	£412 per issue	£402 per issue	£392 per issue	£382 per issue
Front Page (Qtr)	£212	£202 per issue	£192 per issue	£182 per issue	£172 per issue	£162 per issue	£152 per issue	£142 per issue

TECHNICAL SPECIFICATION		
DPS	Bleed	- 216mm high x 302mm across
	Trim	- 210mm high x 296mm across
Full page	Bleed	- 216mm high x 154mm across
	Trim	- 210mm high x 148mm across
Half page	Landscape	- 90mm high x 130mm across
	Portrait	- 190mm high x 60mm across
Quarter page	Landscape	- 40mm high x 130mm across
	Portrait	- 90mm high x 60mm across
Eighth page	Landscape	- 40mm high x 60mm across
Front page Quarter	Bleed	- 46mm high x 154mm across
	Trim	- 40mm high x 148mm across

Prices as of September 2023

VAT & ARTWORK

The rates quoted exclude artwork charges and VAT. If you do not have artwork in electronic format our in-house graphic designer can produce an advertisement for you. Prices start at £32 + VAT.

ADVERTORIALS

We also offer advertorials as a great way to promote your business:-
 Full Page Advertorial - £172 + VAT
 Please supply 450 words with logo/pictures and contact details
 Half Page Advertorial - £132 + VAT
 Please supply 250 words with logo/picture and contact details

FORMAT AND TERMS

Adverts can be submitted in PDF or JPEG format (Fonts embedded/CMYK/300dpi). Full payment for all advertisements must be received by the copy deadline date unless monthly direct debit has been agreed (first payment is required upon booking and the remainder by monthly direct debit). Payments can be made by BACS or credit/debit card.

GOTOLocal COPY DEADLINES

The local magazines with guaranteed delivery by  Door-to-Door Distribution

BILLINGSHURST PAGES

BURGESS HILL PAGES

COBHAM & OXSHOTT PAGES

DORKING PAGES

BANSTEAD PAGES - commencing Feb/Mar 2024

HENFIELD, HASSOCKS & HURSTPIERPOINT PAGES

HORSHAM PAGES SOUTH

CRAWLEY PAGES SOUTH

LEATHERHEAD & ASHTEAD PAGES

STEYNING PAGES

WEYBRIDGE PAGES

Issue	Copy Deadline	Distribution Start Date
October/Nov 2023	Monday 11th September	Monday 2nd October
Dec/Jan 2023/2024	Friday 10th November	Monday 4th December
Feb/March 2024	Thursday 11th January	Monday 5th February
April/May 2024	Monday 11th March	Monday 1st April
June/July 2024	Friday 10th May	Monday 3rd June
August/Sept 2024	Thursday 11th July	Monday 5th August
October/Nov 2024	Wednesday 11th Sept	Monday 7th October
Dec 2024/Jan 2025	Monday 11th November	Monday 2nd December
Feb/March 2025	Friday 11th January	Monday 3rd February

CRAWLEY PAGES NORTH

CUCKFIELD & LINDFIELD PAGES

EPSOM PAGES - commencing Jan/Feb 2024

ESHER & CLAYGATE PAGES

GT BOOKHAM & FETCHAM PAGES

HAYWARDS HEATH PAGES

HERSHAM PAGES

HORSHAM PAGES NORTH

SOUTHWATER PAGES

STORRINGTON & PULBOROUGH PAGES

TADWORTH PAGES

Issue	Copy Deadline	Distribution Start Date
November/Dec 2023	Wednesday 11th Oct	Monday 6th November
January/Feb 2024	Friday 8th December	Monday 1st January
March/April 2024	Friday 9th February	Monday 4th March
May/June 2024	Thursday 11th April	Monday 6th May
July/August 2024	Tuesday 11th June	Monday 1st July
September/Oct 2024	Friday 9th August	Monday 2nd September
November/Dec 2024	Friday 11th October	Monday 4th November
January/Feb 2025	Monday 9th Dec	Monday 6th January
March/April 2025	Tuesday 11th Feb	Monday 3rd March



www.GOTOLocal.CO.UK ONLINE RATE CARD

Boosted Section	Town	District	County	Country	
Community	£3 per week	£6 per week	£9 per week	£12 per week	inc. VAT
Blog	£3 per week	£6 per week	£9 per week	£12 per week	inc. VAT
News	£3 per week	£6 per week	£9 per week	£12 per week	inc. VAT
Events	£3 per week	£6 per week	£9 per week	£12 per week	inc. VAT
Deals	£3 per week	£6 per week	£9 per week	£12 per week	inc. VAT
Premium Business Listing	£82 per year	£122 per year	£202 per year	£252 per year	inc. VAT

Display Rates*	Town	District	County	Country	
Box Advert Top Of Page	£32 per month	£42 per month	£52 per month	£62 per month	plus VAT
Box Advert Bottom Of Page	£27 per month	£37 per month	£47 per month	£57 per month	plus VAT

* Minimum 3-month contract, all prices excluding VAT auto renewal (14-day notice of cancellation)

CONTACT US

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The community magazines and business directories

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